

**Poster Sessions for the Public: A unique outreach and education
opportunity**

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Description

As part of March for Science Miami, I organized a poster session as part of a science expo. While the March as a whole was intended to support science in the abstract, the goal of the poster session was to connect the public with the wide range of science and scientists in their community. It served to promote science and science education, and to give the public a concrete idea of the projects and people local and national science policy and funding support. On a short deadline and with little funding, manpower and institutional support, I managed to create a popular event where a dozen local scientists from Miami universities were able to present their research to thousands of interested community members.

With this poster, I shared information on the challenges I encountered and how I overcame them. I discussed recruitment of researchers, best practices for public communication, organizational hurdles, and site logistics. Librarians interested in organizing their own posters sessions came away with a strong understanding of how best to do so.